



Genesee County Agricultural Society Inc.

Sponsorship Committee

2 Lincoln Avenue ■ Batavia, NY 14020

Telephone: (585) 813-4085 or (585) 356-3671 ■ Email: gcfairsponsorship@yahoo.com

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Spring 2017

Dear Business Owner & Genesee County Fair Supporter,

Plans are underway for the 2017 Genesee County Fair July 17th – 22nd. This year marks the 178th Fair! Looking back on the 2016 fair, we would like to thank all of our sponsors and vendors and welcome their return. We also want to extend an invitation to potential new sponsors and vendors to take part in the 2017 fair.

At the fair, we are taking this opportunity to create new ideas, grow on our success and show what Genesee County has to offer! We would like to invite your business to be part of the Genesee County Fair excitement! Like many Genesee County businesses, the Genesee County Fair is a time honored tradition that has served generations of area residents. As in past years, we are focused on providing a safe, fun filled and affordable family environment.

The fair association is looking to local businesses for help in making your 2017 Genesee County Fair the best it can be. Your participation will help us provide a quality Fair for fairgoers to enjoy. The only way we can put on a successful fair is with the help and support received from businesses like yours.

I would like to offer you two options that are available to help promote your business to thousands of people that live and work in Genesee County and visit the Genesee County Fair every year. Enclosed with this letter are the sponsorship opportunities and contract for this year's Fair. The second option available for your business is to just purchase a booth during the week of the Fair. You can visit www.gcfair.com to view the vendor opportunities for this year's Fair. There is no better way to showcase your business than by taking part in the Genesee County Fair! If you have any questions please feel free to contact us at any time! We look forward to hearing from you soon!

Sincerely,

Nick O'Geen & Cindy Smith